



SPONSORSHIP PROPOSAL

2018



WWW.JGFA.COM.AU
JAMIE GOSLING FOOTBALL ACADEMY

About Jamie Gosling Football Academy

Our Academy is led by Far North Queensland's leading youth soccer development coach and ex FNQ Heat star, Jamie Gosling. Jamie's coaching is second to none, having worked as the FNQ Heat's Youth Development Officer for the past 2 years and mentored in most schools throughout the region. Jamie's qualifications along with his vast amount of experience helps him understand, nurture and develop every child to their full potential. This experience is something Jamie is passionate about giving back and passing on to the youth of FNQ

Jamie has worked and played with a huge range of coaches, players and staff in the professional leagues, creating an unrivalled network of soccer contacts across the globe. If your child has the talent to succeed, this Academy can make it happen!

Jamie Gosling Football Academy has an extensive network of high profile contacts throughout Europe and other countries which helps to create pathways for talented JGFA players to pursue their dream of becoming a professional footballer. This is a first for Cairns and we are very excited to be able to offer that opportunity.

Our Academy offers children aged 3-16 a well structured program consisting of four, 10 week terms encompassing all aspects of the game. Jamie Gosling Football Academy provides a comprehensive, focused and ever evolving system with top quality coaching that will enable the players to progress in a fun but educational environment. It is encouraged that the players continue to train and play for their respective soccer clubs, while continuing to up skill under the JGFA program. Player analysis and reporting is key to our players and squads excelling and progressing.



Why Should I Get Involved?

The Jamie Gosling Football Academy allows for involvement on all levels and provides a wonderful opportunity to build your organisation's profile in the community. Sponsorship of this program provides great opportunities for mutual benefit and offers a unique platform to promote your brand, program and services to a broad audience.

By becoming a Jamie Gosling Football Academy sponsor, your organisation is able to demonstrate your commitment to the young generation of Cairns Football players and the community at large.

With more than 500 students currently enrolled in our program, your exposure is guaranteed to reach their families and friends. Families of the Jamie Gosling Football Academy are also strongly encouraged to utilise our sponsors services.





Our Marketing Plan

Along with extensive communication with the Academy families, we will be marketing the Jamie Gosling Football Academy and its sponsors on all social media outlets, any printed marketing material including flyers for open days, carnivals, holiday clinics and will be distributed within our Academy, the local neighbourhood, other football games and events and in outside clubs.

These are just a few of the potential benefits offered by sponsoring JGFA, with the Academy confident it can help generate brand awareness, customer loyalty and genuine business opportunities among its registered members and extended community of family and friends.

The Jamie Gosling Football Academy (JGFA) allows for involvement on all levels and provides a wonderful opportunity to build your organisation's profile in the community. Sponsorship of JGFA provides great opportunities for mutual benefit and offers football mad children the chance to train at quality facilities and use the finest equipment. By becoming a JGFA sponsor, your organisation is able to demonstrate your commitment and support to the Academy and the development of young players in the Far North Queensland region.

Since the existence of JGFA, we have worked with thousands of aspiring footballers and it is our passion to keep striving to provide the best possible coaching and mentoring of these young children.

BRONZE SPONSORSHIP PACKAGE

\$490 per Sponsor

To assist you, we have developed a list of opportunities that we have sought sponsorship for, we want our generous sponsors and supporters to know precisely what their kind donations will be allowing our Academy to provide. You can choose which option you'd like to sponsor as each area of the Academy has specific sponsorship opportunities that they directly benefit from with the profits.

As a Bronze Sponsor your level of sponsorship will be recognised on all JGFA social media at a Level 3 positioning including a link to your website.

Your company logo will be included in all JGFA promotion and advertising (web, print and social media) at the Level 3 positioning.

Equipment	Price	Sponsor
Coaches Uniforms	\$490	
Cones and Poles	\$490	
Player Bibs	\$490	
Training Mannequins	\$490	



Training Water Bottles	\$490	
Player Headwear	\$490	
Player Kit Bags	\$490	
Player Agility Training Kits - Junior	\$490	
Player Agility Training Kits - Senior	\$490	
Goal Keepers Equipment	\$490	

SILVER SPONSORSHIP PACKAGE

\$990 per Sponsor

To assist you, we have developed a list of opportunities that we have sought sponsorship for, we want our generous sponsors and supporters to know precisely what their kind donations will be allowing our Academy to provide. You can choose which option you'd like to sponsor as each area of the Academy has specific sponsorship opportunities that they directly benefit from with the profits.

As a Silver Sponsor your level of sponsorship will be recognised on all JGFA social media at a Level 2 positioning including a link to your website.

Your company logo will be included in all JGFA promotion and advertising (web, print and social media) at the Level 2 positioning. You will also receive regular promotion (at least once per month) on JGFA Facebook with promotional photos of your business, and a general bio or specific to your business supporting JGFA.

Equipment	Price	Sponsor
Little Goslings Football Academy Gear	\$990	
After School Soccer Club Gear	\$990	



GOLD SPONSORSHIP PACKAGE

\$2490 per Sponsor

To assist you, we have developed a list of opportunities that we have sought sponsorship for, we want our generous sponsors and supporters to know precisely what their kind donations will be allowing our Academy to provide. You can choose which option you'd like to sponsor as each area of the Academy has specific sponsorship opportunities that they directly benefit from with the profits.

As a Gold Sponsor your level of sponsorship will be recognised on all JGFA social media at a Level 1 positioning including a link to your website.

Your company logo will be included in all JGFA promotion and advertising (web, print and social media) at the Level 1 positioning. You will also receive regular promotion (at least once per month) on JGFA Facebook with promotional photos of your business, and a general bio or specific to your business supporting JGFA.

Also included - 1 x Private coaching session with JGFA senior coach (for children aged 5-15 nominated by Major Partner)

1 x JGFA School Holiday Clinic voucher (for children aged 5-15 nominated by Major Partner)

JGFA Polo Shirt

Equipment	Price	Sponsor
Junior Portable Goals	\$2490	
Senior Portable Goals	\$2490	
JGFA Adidas Footballs	\$2490	



MAJOR PARTNER \$4990

To assist you, we have developed a list of opportunities that we have sought sponsorship for, we want our generous sponsors and supporters to know precisely what their kind donations will be allowing our Academy to provide. You can choose which option you'd like to sponsor as each area of the Academy has specific sponsorship opportunities that they directly benefit from with the profits.

As our Major Partner your level of sponsorship will be recognised on all JGFA social media at a Level 1 positioning including a link to your website.

Your company logo will be included in all JGFA promotion and advertising (web, print and social media) at the Level 1 positioning. You will also receive regular promotion (at least once per month) on JGFA Facebook with promotional photos of your business, and a general bio or specific to your business supporting JGFA.

Also included - 3 x Private coaching session with JGFA senior coach (for children aged 5-15 nominated by Major Partner)

2 x JGFA School Holiday Clinic voucher (for children aged 5-15 nominated by Major Partner)

Your Company logo on the back of JGFA player per/post training kits available to purchase and your own JGFA Polo Shirt.

Equipment	Price	Sponsor
Grounds Hire (contribution)	\$4990	



Player Scholarships

(Your Company) Junior Indigenous Scholarship: Valued at over \$1000

(Your Company) Senior Indigenous Scholarship: Valued at over \$1000